PPSU

P P SAVANI UNIVERSITY

EVENT REPORT

Date of event:	17/03/2023	Reporters details	Name: Mansi Rajpurohit Designation: Student (MBA–2) Mob: 9376212723 Email: 22sm03mb036@ppsu.ac.in

Name and Type of Event	Event title: Boot Camp Sustainability Hackathon Challenge Organized by: Entrepreneurship Development Institute of India
No of participants	Approximate: 200

1. Speakers: Haresh Culcuttawala

    Sameer Allawadi

    Dr. Prashant Saxena

2. Attendee: Students of SOP, SOE, SOS & SLM

3. Venue: PPSU Auditorium

4. Time: 11:00am to 1:30pm

5. Event Outline: Sustainability Hackathon Challenge, an open event for all those interested in discovering solutions which assist to a more sustainable future! Students from any stream of studies in their graduation are invited to know more about startups and their business ideas that are focused on to create solutions to real problems facing, customers, society, industry sector, government functionaries or global issues.

6. Outcome of the Event: Students came to know about..

- How to start a new business? By identifying a problem and solution.
- Research plays vital role in any business.
- Validating a startup by patenting its product.
- Find your USP. Always do an ethical business.

- Partners should not be your friends, relatives or family rather they should be the people who bring same value to your business. Have experience people on board who stick with company for long period of time.
- Explained marketing strategy and unique selling preposition by giving examples of Coffee beans, Cadbury, Agarbati, etc
- Informed regarding different types of Innovations like Incremental, Architectural, Disruptive and Radical.

7. Result: Inspiring session.

8. Photos:

9. Recommendations for Future Events: Yes